



WEDDING WIRE AWARDS PROOF OF THE PUDDING WITH COUPLES' CHOICE AWARDS™ 2014

Proof of the Pudding Honored with Prestigious Award for Catering In Georgia

Atlanta, Georgia – January 21, 2014 – WeddingWire, the nation's leading online wedding marketplace, named Proof of the Pudding as a winner of the prestigious WeddingWire Couples' Choice Awards™ 2014 for Best Catering in Georgia.

The WeddingWire Couples' Choice Awards™ 2014 recognizes the top five percent of wedding professionals in the WeddingWire Network who demonstrate excellence in quality, service, responsiveness and professionalism. The esteemed awards are given to the top local wedding vendors in more than 20 service categories, from wedding venues to wedding photographers, based on their professional achievements from the previous year.

While many industry award winners are selected by the host organization, the WeddingWire Couples' Choice Awards™ winners are determined solely based on reviews from real newlyweds and their experiences working with Proof of the Pudding Award-winning vendors are distinguished for the quality, quantity, consistency and timeliness of the reviews they have received from their past clients.

"There's no better way to start the year than by honoring the hard work, commitment and success of the top-rated wedding professionals within the WeddingWire Network," said Timothy Chi, CEO, WeddingWire. "It is exciting to celebrate a sixth year recognizing businesses whose clients believe they are committed to quality, professionalism and all around top-notch service. We are honored to recognize {Enter Your Business Name} for their impressive achievements within the wedding industry."

As a Couples' Choice Awards™ winner, Proof of the Pudding is highlighted within the WeddingWire Network, which is comprised of over 200,000 wedding professionals throughout North America and abroad.

Proof of the Pudding is proud to be one of the top Caterers in Atlanta, GA in the WeddingWire Network, which includes leading wedding sites such as WeddingWire, Project Wedding, Brides.com, Martha Stewart Weddings, and Weddingbee. We would like to thank our past clients for taking the time to review our business on WeddingWire. We value all of our clients and truly appreciate the positive feedback that helped us earn the WeddingWire Couples' Choice Awards™ 2014.

For more information about Proof of the Pudding, please visit our WeddingWire Storefront today at <http://www.weddingwire.com/biz/proof-of-the-pudding-atlanta/365b473eaa7054a7.html>.

To learn more about the Couple's Choice Awards™, please visit www.weddingwire.com/couples-choice-awards.

About Proof the Pudding

Proof of the Pudding was founded in 1979. Over the past 25 years, Proof of the Pudding has maintained its distinctive and personal style, setting it apart from other caterers and food service management companies. Today Proof of the Pudding is Atlanta's Premier Go To Company for delicious food, operating

five state of the art kitchens in the Atlanta market alone. Proof of the Pudding has been a shining star on the Atlanta food service and cateringscene. Innovative Culinary Creations, coupled with a personalized style of presentation and service, has won them the consistent rating as Atlanta's best caterer and foodservice management company by clients and media alike.

About WeddingWire, Inc.

WeddingWire™, the nation's leading marketplace serving the \$70 billion wedding industry, is the only online wedding planning resource designed to empower both engaged couples and wedding professionals. For engaged couples, WeddingWire offers the ability to search, compare and book over 200,000 reviewed wedding vendors, from wedding venues to wedding photographers. WeddingWire also offers a comprehensive suite of online planning tools for weddings, including wedding websites and wedding checklists, all at no charge. For wedding professionals, WeddingWire is the only all-in-one marketing platform for businesses online and on-the-go. WeddingWire offers one simple solution to build a professional network, improve search visibility, manage social media and reach mobile consumers. Businesses that advertise with WeddingWire appear on WeddingWire.com, ProjectWedding.com and other leading sites, including MarthaStewartWeddings.com (NYSE: MSO), Brides.com and Weddingbee.com.