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#### **PROOF OF THE PUDDING 'GLOWS' AT THE GREATER GWINNETT CHAMPIONSHIP KICK-OFF PARTY**

(Atlanta, Georgia) May 13, 2015 – The Greater Gwinnett Championship, a PGA Championship Tour, returned to Metro Atlanta and TPC Sugarloaf once again this spring. Continuing a long-time relationship with the organizers of this annual sporting event, Proof of the Pudding was proud to return as the Catering Sponsor for the Championship's annual kick-off party. Marking the start of three days of activities, the kick-off party drives a mission of raising funds for local charities by bringing together both donors and tournament players for an evening celebration and silent auction. Held this year at Gwinnett Center's state-of-the-art Thomas B. Hughes Ballroom, Proof of the Pudding brought culinary innovation to this year's creative and colorful themed event titled, 'Glow.'

The 'Glow' theme was a concept brought forward by Atlanta special event company and kick-off entertainment sponsor, Track Seven Events. The goal was to create a unique experience outside the realm of golf – an experience that transported guests to an environment that encouraged fundraising, mingling and networking. Entertainment, décor and catering all set the stage for a visual and interactive event experience. Proof of the Pudding Catering and Track Seven Events worked closely together to bring the concept of 'Glow' to full life. With the creative use of UV lighting the room, décor, lounge areas, performers and even the guests clothing were illuminated. Proof's culinary stations were placed on the perimeter of the room leaving space for body painted and LED lit costumed 'Roller Servers' that made their way through the event passing hors d'oeuvres on glowing trays.

Proof of the Pudding's 'Glow' menu demonstrated a commitment to fresh, innovative and flavorful cuisine. Highlights from the event menu include: chef-attended carving stations featuring both Pepper Crusted Sirloin of Beef with Whiskey Spiced Demi and Tuscan Seared Airline Breast with a Champagne Herb Glace; a small plates station with Korean Braised Pork Shanks with Bulgogi Marinated and Black and White Sesame Salmon with Caviar Grains; a crafted salads station also chef-attended with a variety of fresh salads and a Fusion Lettuce Wrap Bar; and a sweet endings station that displayed a wide variety of desserts including Nutella Cookie Bites and Bourbon Ball Lollipops, Pistachio Crusted Cream Roulades and others. Complimenting each of these stations were innovative bar services.

"We're honored to once again support this tournament kickoff special event. Proof of the Pudding's involvement with this annual sporting event has always been about a partnership and what is best for the community of Gwinnett. We look forward to another great year in 2016." shares Adam Noyes, Senior Vice President of Proof of the Pudding.

### **About Proof of the Pudding**

Proof of the Pudding was founded in 1979. Over the past 35 years, Proof of the Pudding has maintained its distinctive and personal style, setting it apart from other caterers and food service management companies. Today Proof of the Pudding is 'Atlanta's Premier Go To Company' for delicious food, operating more than five state of the art kitchens in the Atlanta market alone. Proof of the Pudding has been a shining star on the Atlanta food service and catering scene. Innovative culinary creations coupled with a personalized style of presentation and service, has won them numerous industry awards and the consistent rating as Atlanta's best caterer and foodservice management company by clients and media alike.