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PROOF OF THE PUDDING CELEBRATES A RECORD YEAR OF GIVING

(Atlanta, Georgia) December 2014 – Proof of the Pudding, Atlanta’s premier food management and catering company, is a company with a lot of heart. Caring passionately about making impactful differences in the community, Proof of the Pudding has a longtime history of charitable giving to initiatives that fall within Proof’s service areas. With 2014 coming to an end, the company’s 35th anniversary year, Proof of the Pudding is proud to announce that through donations and employee volunteerism the company set an all-time record for the number of organizations touched by Proof’s giving back.

“Our spirit of giving began long ago when we started the company,” said Phillip S. Noyes President of Proof of the Pudding. “We recognize that the numbers on our financial bottom-line are not the only measure of success. Through partnering with many amazing non-profits this year Proof of the Pudding played a part in helping to solve critical health and social issues in the communities of Greater Metropolitan Atlanta – our community.”

One charitable organization that Proof of the Pudding has been a longtime supporter of is the Atlanta Community Food Bank. This organization’s mission is a great fit for Proof’s as the charity centers on food. Over the years Proof of the Pudding has supported fund raising for activities including: the Full Course Classic Golf Tournament and the ‘Atlanta’s Table’ event, which was established to collect food for those in need from restaurants and hotels (Proof’s

President and Owner, Phil Noyes is one of the founders for this event). Other Atlanta Community Food Bank events Proof has supported this year are: the *Imagine No Hunger Campaign*, *First Down for Food Bank* event, the *Tangerine Tango Fashion Show* and the *Hunger Walk*.

Proof of the Pudding is also a founding and long-term supporter of the Hospitality Business Network Foundation, Inc. (HBN). Over the years Proof has supported fundraising efforts through this organization's main event, the *Turkey Trot*. This annual event makes significant contributions to the Atlanta Community Food Bank, Shepard Center SHARE Military Initiative, the Navy Safe Harbor Foundation, and many others. Proof of the Pudding's Phil Noyes, Adam Noyes, and Guy Thomson continue to be members of this group. In 2014 Proof was once again a major sponsor of the Turkey Trot and will cater the organization's 2015 awards dinner following the annual golf tournament.

Organizations that Proof of the Pudding partnered with in 2014 include:

Atlanta Convention & Visitors Bureau

Atlanta Community Food Bank

Center for Disease Control

For a Day Foundation

Hospitality Business Network – Wounded Warrior Project Atlanta

Leukemia & Lymphoma Society

Our Lady of Perpetual Help

The Bert Show

The Giving Kitchen

The Rally Foundation

Atlanta Union Mission

About Proof of the Pudding

Proof of the Pudding was founded in 1979. Over the past 35 years, Proof of the Pudding has maintained its distinctive and personal style, setting it apart from other caterers and food service management companies. Today Proof of the Pudding is 'Atlanta's Premier Go To Company' for delicious food, operating more than five state of the art kitchens in the Atlanta market alone.

Proof of the Pudding has been a shining star on the Atlanta food service and catering scene. Innovative culinary creations coupled with a personalized style of presentation and service, has won them numerous industry awards and the consistent rating as Atlanta's best caterer and foodservice management company by clients and media alike.

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