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**FOR IMMEDIATE RELEASE**

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### PROOF OF THE PUDDING NAMES ADAM NOYES PRESIDENT

Atlanta, Ga (August 14, 2015) - Proof of the Pudding by MGR names Adam Noyes President of the South East's largest Catering and Food & Beverage Management Organization. As the Company's President, Adam will be responsible for providing leadership for the organization by working with the senior management team to implement goals, strategies, plans and policies, as well as oversee the daily businesses and activities of Proof.

Adam Noyes says; "Our focus is ultimately on delivering unique, creative and indigenous food & beverage experiences for our valued partners and key customers. Working closely with these individuals to meet their goals and objectives for their venue or event is where we separate ourselves. Our role is to achieve those goals by creating, building and delivering on exceptional food & beverage experiences for our clientele and giving our partners a competitive advantage and key selling point for their venue."

Phil Noyes, Adam's father and the Company's & Atlanta Hospitality Industry's longtime leader will continue with Proof of the Pudding as Chairman. In this position, Phil will focus on setting goals and the direction of key strategies and initiatives, continue to focus on customer partnerships and relationships, growth and development, and ensure the Company's continued focus on superior products and service. "Almost all business owners dream of being able to pass that role along to their children. In Adam's promotion to President, I have enjoyed seeing that dream come true. To remain successful, all businesses must continuously evolve their organization and products for the future and the needs of their customers; this move insures that will take place for Proof in a timely and orderly fashion."

Adam Noyes's hospitality career began early as a young man working in his family's Atlanta-based catering businesses at house parties, The Democratic National Convention, 1996 Centennial Olympic Games, NBA Final Fours and Super Bowl XXXIV. Noyes earned a hospitality degree from Western Carolina University and went to work for the Ritz Carlton Buckhead as a Food & Beverage Intern. Noyes joined Hyatt Hotels in 1999 and worked in many Sales & Marketing leadership roles over the next 13 years at Hyatt Regency Atlanta, Hyatt Regency Greenville, Hyatt Corporate North America and, lastly, Grand Hyatt Atlanta in Buckhead. In this role, Noyes was awarded the 2011 Director of Sales & Marketing of the Year Award for Hyatt Hotels Corporation. In 2012, Adam rejoined Proof of the Pudding as Senior Vice President. In the last few years, Adam has re-organized the Company's corporate structure, adding positions in Sales & Marketing, Human Resources, Operations, Culinary & Procurement Resources. These new roles have helped to bring further value and support to customers. Noyes also played a key role in the growth of the food service management business adding exclusive accounts such as the World of Coca Cola Exclusive Beverage Provider – Mixology Partners, Auburn University, Jacksonville State University, Douglasville Conference Center, and the SPGA's Greater Gwinnett Golf Championship. Adam works with and serves in many industry and charitable organizations such as; Executive Board Member of Atlanta Convention & Visitor's Bureau, The Atlanta Community Food Bank, Leukemia & Lymphoma Society and The Rally Foundation. He lives in Marietta, Georgia, with his wife, Erin, and daughters Haden and Blythe and is a member of Roswell Presbyterian Church.

### **About Proof of the Pudding**

Proof of the Pudding was founded in 1979. Over the past 35 years, Proof of the Pudding has maintained its distinctive and personal style, setting it apart from other caterers and food service management companies. Today Proof of the Pudding is 'Atlanta's Premier Go To Company' for delicious food, operating more than five state of the art kitchens in the Atlanta market alone. Proof of the Pudding has been a shining star on the Atlanta food service and catering scene. Innovative culinary creations coupled with a personalized style of presentation and service, has won them numerous industry awards and the consistent rating as Atlanta's best caterer and foodservice management company by clients and media alike.

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